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SALMA HAYEK PINAULT
SOAKS IT UP

NEW & NOTEWORTHY

New to MARKET

From radiofrequency treatments to injectables, we talked to the top doctors to find out about innovative face and body treatments to give definition and reduce wrinkles and cellulite so you look and feel your best this winter

BY NATASHA WOLFF



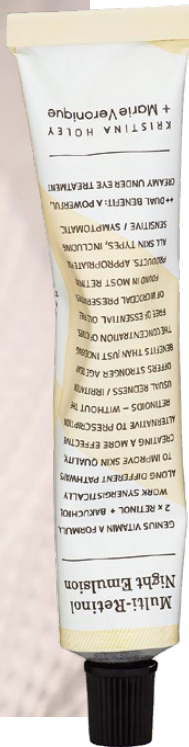
FACE

JUVÉDERM VOLUX XC

Juvéderm Volux XC is the first hyaluronic acid-based injectable filler approved by the FDA to specifically target the jawline. “I am excited for the introduction of Volux into the Juvéderm family of fillers as it offers three times the cohesiveness and lifting power as Voluma,” says double board-certified plastic surgeon Dr. David Shafer, of NYC’s Shafer Clinic Fifth Avenue. “Volux is our strongest filler for definition of the jawline with powerful lifting capacity for the soft tissue and skin. As I inject Volux, I instantly see the difference from other fillers as I am able to give patients an instant strengthening of their jawline.” Since hyaluronic acid is naturally occurring in the body, this jaw-defining filler is safe and universally compatible. “Juvéderm Volux XC complements our existing product line to provide even more structure, cohesivity and lift capacity to create an improved jawline that appears more defined in real life and on camera,” says Global Allergan Aesthetics President Carrie Strom. “This is what our providers have been asking for to deliver the jaw-dropping results their patients are seeking.” Dr. Shafer still recommends Voluma for cheeks and Juvéderm Ultra and Volbella for lips. [juvederm.com](#)

ELLACOR

For skin smoothing and wrinkle reduction, Dr. Dendy Engelman, dermatologist and Mohs surgeon of NYC’s Shafer Clinic Fifth Avenue, loves Ellacor. The new FDA-approved device offers a fix for moderate and severe wrinkles in the mid and lower face of adults 22 years and older. The Ellacor system with Micro-Coring Technology is the first and only device to remove skin on a microscale for an improvement in the appearance of wrinkles. The minimally invasive treatment uses hollow needles to remove micro-cores of skin. After the skin is removed, the body’s natural healing response goes into effect as the skin quickly realigns to close the cores. “The treatment strategically removes micro-cores of tissue in order to lift the face, tighten the skin and reduce fine



Multi-Retinol Night Emulsion, \$135, **MARIE VERONIQUE**, [marieveronique.com](#)

A RETINOL REVELATION

After years of research and development, aesthetician and skin health expert Kristina Holey and skincare formulator and chemist Marie Veronique have unveiled a breakthrough new retinoid. Multi-Retinol Night Emulsion was created to offer an effective, microbiome-friendly alternative to prescription retinoids to treat aging skin. “Our goal was to come up with an innovative formula that would deliver all the amazing benefits of retinol but without the negative side effects or the controversial ingredients and preservatives,” says Holey.



lines and wrinkles, mainly around the cheeks, jaw and jowls,” explains Dr. Engelman. “Ellacor is capable of removing 12,000 micro-cores of skin in a treatment area without leaving behind any scars. Patients (and doctors!) are loving this treatment because it yields very effective results, usually in three sessions, with only a few days of downtime afterward and no permanent marks.” Beware, this treatment is not suitable for deeper skin tones, as scarring and hyperpigmentation can occur. [ellacor.com](#)

EMFACE

BTL, the authority in non-invasive body sculpting, has released Emface, the first and only non-invasive, needle-free device that uses electromagnetic stimulation and radiofrequency to reduce the appearance of wrinkles and tone facial muscles to lift the face. The facial pad applicators specifically match the contours of every face and selectively activate and contract individual muscles in the forehead, cheeks and corners of the mouth while delivering consistent heating. The painless 20-minute treatment (four sessions are recommended, each completed 2-14 days apart) does for the face what Emsculpt did for the body. “This is an excellent option for anyone who is looking for a fast and painless boost with no downtime,” says Dr. Engelman. “Patients love that they can see a visible difference immediately after each 20-minute treatment. Emface also stimulates the body’s natural collagen and elastin production for longer-term results.” [bodybybtl.com](#)

BODY

RESONIC

The new Resonic device uses Rapid Acoustic Pulse (RAP) technology to deliver safe and effective treatment for the reduction of cellulite. “Our discussions with our target dermatologists and plastic surgeons on our RAP technology have been very well received, and there is strong enthusiasm for an effective and efficient patient experience for tattoo removal and cellulite treatment with the Resonic device over the coming months,” says Soliton CEO and President Brad Hauser. [resonic.com](#)

